

HAMZHYA SALSATINNOV HAIRY

UI/UX Designer | iOS Developer

hamzhyatinnov@gmail.com | +6285157623307 | dribbble.com/ajihairi | hamzhya.hairy.web.id

Over 7 Years of total experience as UI/UX Designer and Mobile Developer. As a UI/UX Designer, I have experience designing digital products such as websites and mobile apps. I also Have a good understanding of user-centered design principles and the ability to create intuitive and visually appealing interfaces that enhance the user experience. Experienced in wireframing, prototyping, and user testing, design system and be familiar with tools such as Sketch, Adobe XD, and Figma. Overall, my expertise in UI/UX design would enable team to collaborate effectively with cross-functional teams to deliver high-quality digital products.

Work Experience

- PT. Bank Rakyat Indonesia Tbk** - Jakarta, Indonesia (On-site) 11/2024 - Present
iOS Developer / UX Engineer (Contract)
 - Developed and maintained BRImo Junior features for the BRImo App using Swift, implementing banking functionalities (transfers, payments, notifications), optimizing performance, ensuring iOS compatibility, integrating security features (encryption, biometric authentication), debugging issues, ensuring App Store compliance, collaborating with cross-functional teams, and conducting testing (unit testing, bug fixing) for high-quality releases.
- Wolin Ventures Pte. Ltd** - Singapore, Singapore (Remote) 01/2025 - Present
Product Design Manager (Part-time)
 - Collaborated with the Product Manager to align on feature goals, create PRDs, and define design strategies, ensuring alignment with product objectives and leadership expectations.
 - Managed sprint planning, daily meetings, and backlog tasks while guiding designers through feedback, mentoring, and design reviews to maintain quality and consistency.
 - Streamlined team workflows, led hiring efforts, and organized cross-team design reviews to improve efficiency and ensure alignment across projects.
- Kesia Indonesia** - Jakarta, Indonesia (Hybrid) 09/2022 - 11/2024
Product UI/UX Design Lead (Fulltime)
 - Redesigned Kesia HIS, streamlining workflows for 50+ hospitals, and developed Kesia Mobile with tailored user experiences, boosting task efficiency and enabling 30% faster access to critical information.
 - Created KesiaMed with AI-powered health suggestions and vital sign tracking, increasing user engagement by 20%, and designed Kesia ARM to reduce manual errors by 35% while improving regulatory compliance.
 - Standardized design systems across all Kesia platforms using a unified UI KIT and integrated third-party/ government systems into Kesia HIS, ensuring seamless data flow and 100% accuracy in regulatory submissions.
- Trinity Wizards** - Selangor, Malaysia (Remote) 06/2023 - 08/2024
iOS Developer
 - Developed Journify for Malaysia Air Berhad, integrating itinerary creation, social engagement tools, and a map-based Discover page, significantly boosting traveler engagement and app usability.
 - Designed real-time race updates, interactive maps, and ticket purchasing features for the Singapore GP Mobile apps, delivering seamless event experiences and earning positive user feedback.
 - Streamlined development workflows using agile methodologies, ensuring on-time delivery of intuitive designs tailored to diverse audiences in the travel and sports industries.
- Virtual Spirit, Sdn. Bhd.** - Selangor, Malaysia (Remote) 01/2022 - 12/2022
UI/UX Team Lead Designer
 - Led the design team in delivering user-centered designs for flagship products (Virtual Space, VTRConnect, Membership Ninja, JomCharge), ensuring adherence to branding, usability, and accessibility standards across web, desktop, and mobile platforms.
 - Presented design drafts to stakeholders, led brainstorming sessions, and developed style guides, aligning designs with client requirements while fostering innovation and creative problem-solving within the team.

- Pertamina Bina Medika IHC** - Jakarta, Indonesia (Hybrid) 01/2021 - 12/2021
 UI/UX Designer
 - Designed and developed patient-focused healthcare apps (IHC OSS, IHC Telemed) integrated with IHC's Hospital Information System, offering telemedicine, online booking, and EMR access while ensuring BPJS Kesehatan compliance for standardized healthcare services.
 - Collaborated with development teams to integrate BPJS features like participant verification, claim submissions, and referral systems, prioritizing accessibility, usability, and data privacy for seamless patient and provider experiences by doing user research and testing to refine designs, optimize workflows, and enhance telemedicine engagement, delivering intuitive solutions that improved patient satisfaction and simplified access to healthcare services.
- Wifus Indonesia** - Bandung, Indonesia 10/2019 - 01/2021
 UI/UX Designer
 - Designed and delivered WIFUS CIS and WIFUS Mobile, integrating BPJS Kesehatan for seamless claims, referrals, and verification, while ensuring compliance with healthcare standards and enhancing user workflows.
 - Focused on scalable design systems and mobile-first experiences, improving accessibility and efficiency for healthcare providers and patients.
- Proofn Indonesia** - Bandung, Indonesia 07/2018 - 06/2019
 Mobile Developer
 - Successfully developed and optimized Proofn Mobile, transforming traditional email into a modern chat-style interface with intuitive, engaging features across iOS, Android, and Web platforms.
- Hong Leong Bank Berhad** - Kuala Lumpur, Malaysia 06/2019 - 10/2019
 iOS Developer
 - Developed Connect, a mobile app tailored for the Vietnam market, delivering convenient banking services to users.
- PT. LAPI Divusi** - Bandung, Indonesia 09/2017 - 07/2018
 Intern & Freelance React Native Developer

Education

- Politeknik Negeri Bandung** - Bandung, Indonesia 2015 - 2018
 Diploma-III in Software Engineering

Skills & Tools

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|-------------------|----------------------|-----------------|
| • Figma | • React-Native | • UI/UX Design |
| • Sketch | • Flutter | • Wireframing |
| • Adobe XD | • Project Management | • UX Research |
| • Adobe Photoshop | • Agile / Scrum | • Prototyping |
| • xCode | • Team Leading | • Case Study |
| | • Design Thinking | • Design System |

Achievement

- (2020) : Best User Accepted Design of Wifus Indonesia
- (2021) : Successful Release of IHC OSS & IHC Mobile during Covid-19
- (2022) : Go Public Product of VTRConnect.com
- (2022) : Speaker at Farming EXP Jurusan Teknik Komputer POLITEKNIK NEGERI BANDUNG
- (2023) : Launching Kesia Indonesia for Hospital Management System in Jakarta
- (2023) : Speaker at DIFEST POLITEKNIK NEGERI SUBANG
- (2023) : F1 Singapore GP Release
- (2023) : Kesia.id's Record-Breaking Year: 5x Market Growth, Hospital Productivity Boost
- (2024) : Successful Implementation of Kesia at RS JHC Tasikmalaya: A Benchmark for Healthcare Integration and Efficiency.