



HAMZHYA SALSATINNOV HAIRY

UI/UX Product Designer | iOS Developer

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PROFESSIONAL SUMMARY

Multidisciplinary UI/UX Designer with 7+ years of experience designing digital products across web and mobile platforms. Strong foundation in user-centered design, design systems, and Figma-based component workflows. Experienced in agile product teams, user research, and prototyping. Complemented by hands-on iOS development skills using Swift and Xcode—enabling seamless collaboration with engineers and implementation-ready designs.

CORE SKILLS

UI/UX Design: Design Systems, Figma, Prototyping, Wireframing, UX Research, Responsive UI, Interaction Design

Mobile Development: Swift (iOS), React Native, Flutter (basic), Xcode, iOS Human Interface Guidelines

Tools: Figma, Sketch, Adobe XD, Photoshop, Illustrator, Xcode, Git


Project Skills: Agile/Scrum, Product Leadership, Design Sprints, PRD Collaboration

Soft Skills: Cross-functional teamwork, Mentorship, Communication, Problem-solving

PROFESSIONAL EXPERIENCE

PT. Bank Rakyat Indonesia (BRI) — Jakarta, Indonesia


iOS Developer / UX Engineer (Contract)

 Nov 2024 – Present

- Developed BRIimo Junior features in Swift for iOS banking, with secure biometric & encryption features.
- Improved UX through close collaboration with designers and QA teams.
- Conducted unit testing and performance optimization for App Store compliance.

Wolin Ventures Pte. Ltd — Singapore (Remote)

Product Design Manager (Part-time)


 Jan 2025 – Present

- Managed remote design team, design QA, and sprint cycles across fintech and AI products.

- Led cross-team alignment sessions to elevate product consistency.

Kesia Indonesia — Jakarta, Indonesia (Hybrid)


Product UI/UX Design Lead

 Sep 2022 – Nov 2024

- Redesigned Kesia HIS, deployed to 50+ hospitals, improving task efficiency by 30%.
- Led design for KesiaMed (AI-driven health tracking), and Kesia ARM (regulatory compliance tool).
- Standardized a cross-platform design system, enabling scalable rollout and 100% form accuracy.

Trinity Wizards — Selangor, Malaysia (Remote)


iOS Developer

 Jun 2023 – Aug 2024

- Built Malaysia Air's Journify travel app and Singapore F1 GP app using Swift and RESTful APIs.
- Delivered interactive features like live race updates, map navigation, and ticket purchasing.
- Contributed to UX polish and fast iteration using agile development cycles.

Virtual Spirit Technology — Selangor, Malaysia (Remote)


UI/UX Team Lead Designer

 Jan 2022 – Dec 2022

- Directed design for platforms like VTRConnect and JomCharge.
- Defined style guides, improved accessibility, and aligned UX with business goals.
- Mentored junior designers, fostering a user-first culture.

Pertamina Bina Medika IHC — Jakarta, Indonesia (Hybrid)


UI/UX Designer

 Jan 2021 – Dec 2021

- Designed telemedicine platform (IHC OSS) with EMR access and BPJS compliance.
- Simplified patient flows through usability testing and mobile-first workflows.

Wifus Indonesia — Bandung, Indonesia


UI/UX Designer

 Oct 2019 – Jan 2021

- Created Wifus CIS/Mobile with BPJS claim system, improving patient UX and hospital reporting.
- Focused on scalable systems and responsive design.

Hong Leong Bank — Kuala Lumpur, Malaysia


iOS Developer

 Jun 2019 – Oct 2019

- Developed "Connect" app for Vietnam market with secure mobile banking flows.

Proofn Indonesia — Bandung, Indonesia


Mobile Developer

 Jul 2018 – Jun 2019

- Built chat-style Proofn Mobile app using native iOS and Android.
- Delivered modern UI for email communication with engaging UX.

PT. LAPI Divusi — Bandung, Indonesia

Intern & Freelance Developer (React Native)

 Sep 2017 – Jul 2018

- Built mobile features for si-akang.divusi.com as a student project.

EDUCATION

Politeknik Negeri Bandung — Bandung, Indonesia

Diploma-III in Software Engineering (2015–2018)

ACHIEVEMENTS

- 🏆 Best User-Accepted Design, Wifus Indonesia (2020)
- 🚀 Successful Launch of IHC OSS & Mobile during Covid-19 (2021)
- 🌐 VTRConnect Web App Goes Public (2022)
- 🎤 Speaker at DIFEST POLITEKNIK NEGERI SUBANG & BANDUNG (2022–2023)
- 🏁 Launch of F1 Singapore GP iOS App (2023)
- 📈 5x Growth at Kesia.id in 2023; Key Designer in RS JHC Tasikmalaya Integration (2024)
- 🎤 Coding and AI Design Speaker at **Projek Penguatan Profil Pelajar Pancasila (P5)** event at **SMAN 1 Subang**

LINKS

Dribbble Portfolio: <https://dribbble.com/ajihairi>

Personal Site: <https://hamzhya.hairy.web.id>